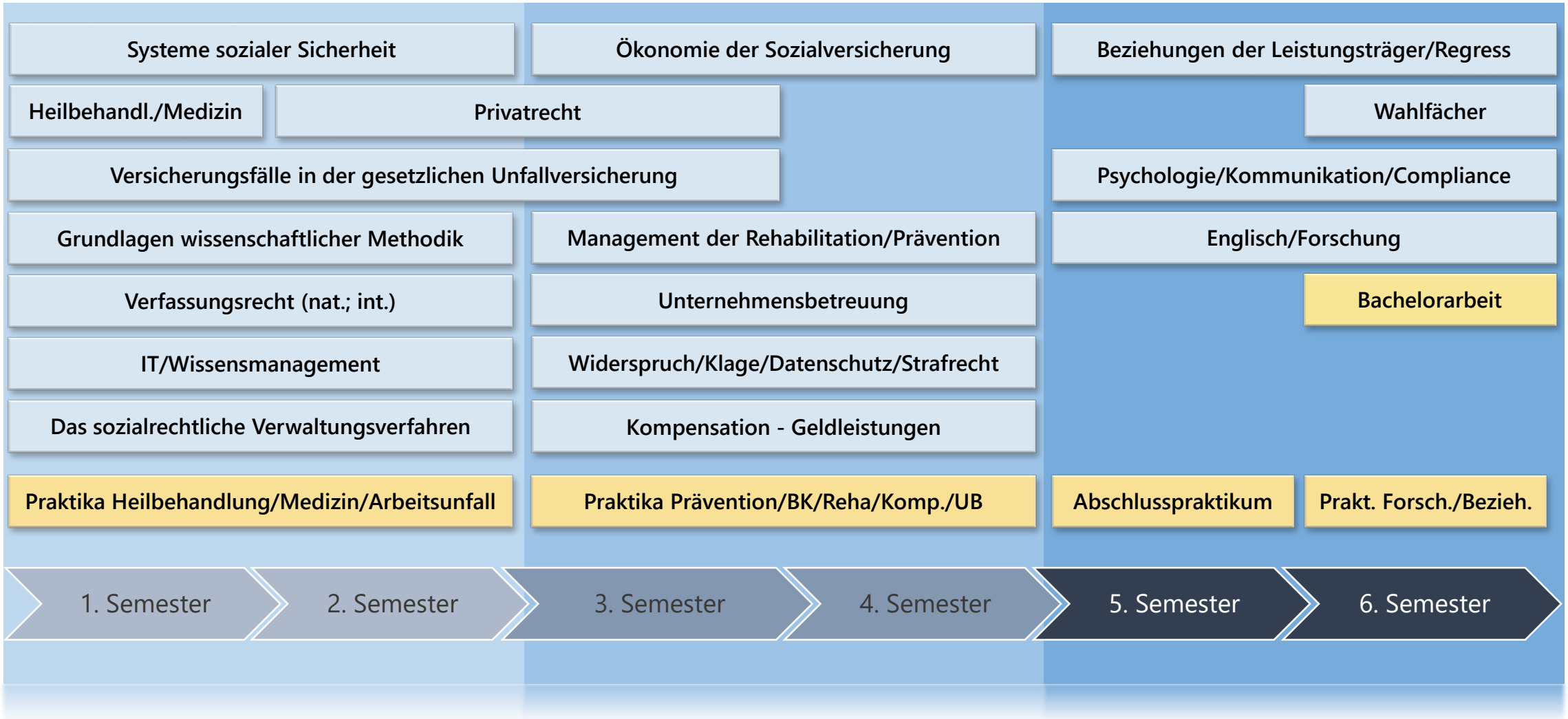Studienverlaufsplan